

## **Network Defence Says Remote Working for Staff Could Help Businesses Avoid the Costs of ‘Snow-Day’ Absenteeism**

*Network Defence advises how to maintain employee productivity and business continuity whatever the weather*

**11 January, 2010** – Leading IT and data security specialist Network Defence is advising companies that providing flexible remote working for employees could help them maintain business continuity and avoid the financial cost of ‘snow day’ absenteeism.

With heavy snowfall currently affecting the majority of the UK it has been estimated that the cost of absenteeism to the economy because of the severe weather conditions could run to billions. Network Defence advises that businesses can prepare for this with a flexible remote working policy, enabling employees to still be productive and continue work, wherever they are.

Dave Beesley, managing director for Network Defence, said: “The number of absent employees caused by the heavy snowfall in the last week has already cost the economy an estimated £600 million a day through lost productivity, according to the Federation of Small Businesses. And with snow predicted for the next few weeks businesses run the risk of losing even more money unless contingency measures are put in place.

“Snow doesn’t mean your employees can’t work. By setting up remote working for employees staff can securely access their emails and company network from home and have work calls routed to them using an integrated IP telephony system, letting them operate as effectively from home as they would from their office. Remote working is quick and easy to set up and gives businesses and staff flexibility when it is most needed, minimising the impacts of even the worst weather conditions on the business.”

Network Defence provides businesses with easy to manage and cost-effective secure remote access solutions. Using strong authentication and

cryptography technology, the solutions ensure sensitive business data remains secure, providing complete confidentiality for transmitted information and protecting mobile computing devices against theft or data loss.

To find out more about flexible remote working visit <http://www.networkdefence.com>

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**About Network Defence**

Based in the North West, Network Defence is a leading IT and Data security consultancy that works with a range of companies in different markets to improve overall IT security and business efficiency saving time and money.  
[www.networkdefence.com](http://www.networkdefence.com)